

## Historic Frog Level Shopping District Sponsor & Donation Form

"To Honor, Restore & Promote the Historic Past of Frog Level, For Future Generations"

The Frog Level Historic District in Waynesville, the county seat of Haywood County, North Carolina, comprises approximately five acres. The district is northwest of Main Street, downhill from the county courthouse, and occupies a low lying area centered around Richland Creek and the railroad tracks.

While there were some businesses located along Main Street that pre-dated the arrival of the railroad, most of Main Street developed concurrently with Frog Level once the train arrived in 1884. Both areas expanded during roughly the same period of significance, but historically the Frog Level businesses were much more closely associated with the railroad industry in terms of serving as warehouses and wholesale centers. The first stopping place for tourists arriving in Waynesville was in Frog Level, with the livery businesses located there serving to carry visitors up the hill to the various inns and boarding houses. Frog Level businesses were different than most of those located along Main Street, and it was a commercial center in its own right.

The concentration of contiguous contributing buildings which comprise the historic district has changed only minimally from an architectural standpoint during the period of significance from ca. 1900 to 1949. These minimal changes include the addition of new materials and changing of historic configurations of a few of the storefronts, or application of modern materials which completely cover the facade, again only on a handful of the buildings. However, overall the area has retained its integrity in terms of architecture, setting, and its historical associations with the railroad and the commercial development it encouraged. Outside of the district to the southwest, southeast, and northeast is newer commercial development, with some newer residential areas located to the northwest.

There is so much rich history in our part of Western North Carolina, and yet so few of our residents, and even fewer of our visitors know about the <u>history of Frog Level</u> and its significance in the growth and prosperity of Waynesville.

Each Year, on the first Saturday of May, the Association Hosts the "Whole Bloomin Thing" Festival, currently in its 14<sup>th</sup> year. The Festival has become an annual event for many. The Association has several projects planned and is currently working towards hosting more Events in the future.

In 2015 the association developed a web site <a href="www.historicfroglevel.com">www.historicfroglevel.com</a> and a professionally completed tourist brochure that has been placed throughout Haywood County and beyond. Visit our web site to learn of the many projects we are hoping to complete with the support of our sponsors, members and donations.

Our goal is to preserve the history, enrich the community for families and future generations to come. Our current Board Members want to improve the area, promote business and draw more attention to the <u>history of this small community</u> and direct residents and visitors to its unique shops, coffee café, local brewery, art gallery, antique shops, spa and much more to enjoy the culture that is so evident here

Facebook: Historic Frog Level Shopping District

Web: www.historicfroglevel.com

Historic Frog Level Merchants Association P. O. Box 1575, Waynesville, NC 28786

The Frog Level Merchants Association is a 501c3 non-profit organization in which proceeds are used to improve Historic Frog Level, thus making it a more vital and attractive part of Haywood County. A past improvement was the installation of attractive pedestrian lighting along Depot and Commerce Streets serving to increase the appeal of this area as an extension of Main Street/Waynesville. We hope to continue the beautification of the area and attract more people to what has become an arts and antiques destination not only for locals, also out of town guests.

## ALL OF OUR SPONSORS WILL BE LISTED ON OUR HFLMA WEBSITE

Platinum - \$1,000 and above

Gold – \$500 up to \$999

Silver -\$101 to \$499

Bronze-\$100 or less

Tax Exempt: The Historic Frog Level Merchants Assoc was determined to be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code as a public charity effective 2/21/2012. Contributions to us are deductible under section 170 of the Code. We are also qualified to receive tax deductible bequests, devices, transfers or gifts under section 2055, 2106 or 2522 of the Code. Our Employer ID# 56-2273694.

| Name                                       | _ Business Name |        |
|--|-----------------|--------|
| Address                                    |                 |        |
| Phone                                      |                 |        |
| If Donating Services or Goods, please list |                 |        |
| Signature                                  |                 | _ Date |
| Print Name                                 |                 | Date   |

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